

10 Reasons

Why West
Holland is the
Hotspot for
High Tech
Industry



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page and
explore!

**Innovation
Quarter**

*invest &
innovate in
West Holland*

10 Reasons why West Holland is the Hotspot for High Tech Industry

Due to a strong High Tech ecosystem, many leading companies have chosen West Holland to establish their operations. Dominant sectors in the region, such as Horticulture, Maritime & Offshore, Space, Water and Life Sciences are increasingly dependent on technology, providing opportunities for High Tech companies of all sorts. The region is home to world leading universities, many High Tech startups and has easy access to the Port of Rotterdam, Rotterdam The Hague Airport and Schiphol Airport. We present 10 reasons to invest in the West Holland region.

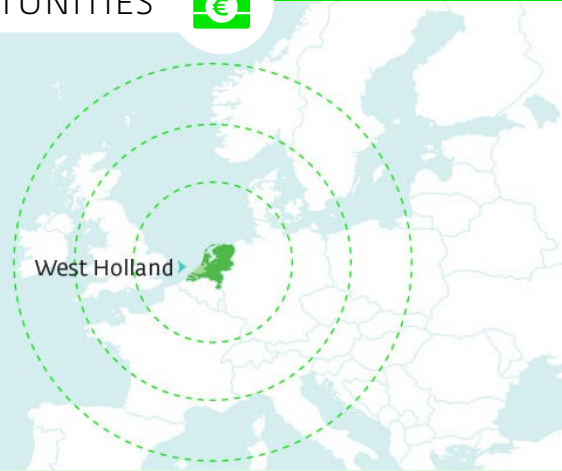
BUSINESS OPPORTUNITIES



1 THE SMARTEST GATEWAY TO THE EUROPEAN MARKET

- Open economy and a history of trade
- Creative in applying science and technology
- Internal European market

400 million customers within 800 miles



2 GLOBAL LEADERSHIP IN KEY HIGH TECH INDUSTRIES



3 LEADING COMPANIES



TALENT & KNOWLEDGE



4 INTERNATIONAL TALENT

Delft University of Technology (TU Delft):



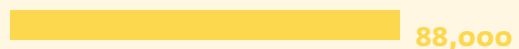
15 technology university in the world



1 in Aerospace Engineering in Europe
1 in Computer Science in The Netherlands

66% of PhD's at TU Delft are international

Total number of students in West Holland:



Students at Universities of Applied Sciences



Students at Research Universities



PhD Students



5 TOP EXPERTISE



Robotics



Big Data



Materials



Optics



Sensors & Instrumentation



Quantum & Nano Technology



Smart Design & Engineering

TU Delft

#1 Technical University in The Netherlands

TNO

Research organization with 3,000 professionals, working on IT, Sensors, Robotics

Leiden University

Center for Big Data Science / Genomics

QuTech

Top 3 in the world in Quantum Computing, sponsored by Microsoft and Intel

ESA / ESTEC

European Space Research & Technology Center, with 2,500 professionals

6 JOINT INDUSTRY PROJECTS



Dutch Optics Centre



3D printing



VALORISATIEPROGRAMMA DELTATECHNOLOGIE & WATER

THE GREEN VILLAGE

INTERNET OF THINGS ACADEMY



and many more

7 OPEN NETWORKS

RoboValley

- 170 Robotics scientists
- 30 Startups
- Investment fund of € 100 M

Holland Instrumentation

- Network of 700 High Tech companies and organizations

The Hague Security Delta

- Largest security cluster in Europe

Medical Delta

- Network of 400 Health & Technology companies

Clean Tech Delta

- Collaboration for Cleantech adaptation

Open source projects:
low cost with high quality

Design & production
of highly complex and multidiscipline products

SUCCESS STORIES



8 STARTUP ECOSYSTEM

TU Delft & TNO:



700 startups

Exact

1,600 employees

Ampelmann

400 employees

Mapper

250 employees

Fox-IT

200 employees

Airborne

200 employees

Technolution

180 employees

Aerialtronics

60 employees

ISIS (nanosatellites)

60 employees

Incubators & accelerators:

YES!Delft, RDM Campus, CIC Rotterdam, HSD Campus, ESA BIC, Crosspring

9 GREAT INFRASTRUCTURE

Located near Port of Rotterdam, Rotterdam The Hague Airport and Schiphol Airport



#1 country in Europe for logistics
(HIDC, 2015)



#1 in DHL Connectedness Index
(DHL, 2015)



#1 Internet Exchange
AMS-IX – Fastest internet in Europe
(Akamai, 2016)

10 WORLD CHAMPIONS



Nuna

6x winner Bridgestone Solar Challenge



Delft Hyperloop

1 of 3 finalists at SpaceX Hyperloop Pod Competition



Robotics

#1 at Amazon Picking Challenge 2016

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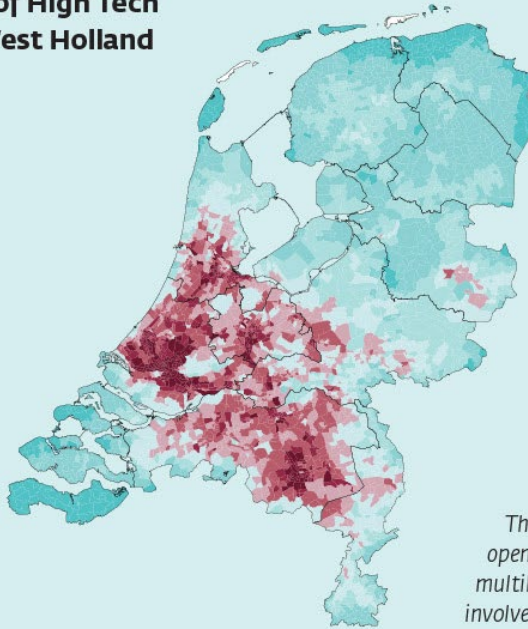
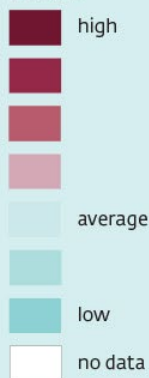
West Holland, the Hotspot for High Tech Industry

Gateway to Europe

The Netherlands is home to 450,000 professionals in the High Tech sector, generating € 45 billion worth of exports and invested € 3,6 billion in R&D. The Dutch High Tech sector develops, produces and integrates high quality end products for customers all over the world and is known for innovative and intelligent design. Dutch High Tech products are applied in, among others, medical devices, maritime & offshore, horticulture, airplanes, satellites, semiconductors, automotive, logistics and energy systems.

Concentration of High Tech companies in West Holland

SCORE



Source: CBS 2010 / pbl.nl

The Dutch are early adaptors, very open minded, internationally oriented, multilingual, internet savvy and strongly involved in open innovations such as Smart Cities, 3D printing and Smart Healthcare.

InnovationQuarter is the Economic Development Agency for the West Holland region in the Netherlands. We provide free assistance and advice to international companies looking to locate in West Holland. In addition, we facilitate co-operation between companies, academic institutions and government. Moreover, InnovationQuarter funds innovative and fast-growing businesses in the region.

WEST HOLLAND OFFERS YOU

- A strategic location in the heart of Europe
- Excellent business, research and incubation facilities
- Highly educated and multilingual workforce
- Competitive tax climate
- Excellent quality of life



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