10 Reasons Why West Holland is the Hotspot for High Tech Industry

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Innovation Quarter

invest & innovate in West Holland
10 Reasons why West Holland is the Hotspot for High Tech Industry

Due to a strong High Tech ecosystem, many leading companies have chosen West Holland to establish their operations. Dominant sectors in the region, such as Horticulture, Maritime & Offshore, Space, Water and Life Sciences are increasingly dependent on technology, providing opportunities for High Tech companies of all sorts. The region is home to world leading universities, many High Tech startups and has easy access to the Port of Rotterdam, Rotterdam The Hague Airport and Schiphol Airport. We present 10 reasons to invest in the West Holland region.

1. **THE SMARTEST GATEWAY TO THE EUROPEAN MARKET**
   - Open economy and a history of trade
   - Creative in applying science and technology
   - Internal European market

   400 million customers within 800 miles

2. **GLOBAL LEADERSHIP IN KEY HIGH TECH INDUSTRIES**
   - Horticulture
   - Life Sciences
   - Water Technology
   - Aeronautics
   - Space
   - Maritime
   - Agro Food

3. **LEADING COMPANIES**
   - Thales
   - Siemens
   - Huawei
   - Airbus
   - Damen
   - 3M
   - TNO
   - CGI

4. **INTERNATIONAL TALENT**
   - Delft University of Technology (TU Delft):
     - Technology university in the world
     - 1st in Aerospace Engineering in Europe
     - 1st in Computer Science in The Netherlands
     - 66% of PhDs at TU Delft are international

   **Total number of students in West Holland:**
   - 88,000 Students at Universities of Applied Sciences
   - 65,000 Students at Research Universities
   - 3,000 PhD Students
5 TOP EXPERTISE

TU Delft
#1 Technical University in The Netherlands

TNO
Research organization with 3,000 professionals, working on IT, Sensors, Robotics

Leiden University
Center for Big Data Science / Genomics

QuTech
Top 3 in the world in Quantum Computing, sponsored by Microsoft and Intel

ESA / ESTEC
European Space Research & Technology Center, with 2,500 professionals

6 JOINT INDUSTRY PROJECTS

Open source projects:
- low cost with high quality
- Design & production
  - of highly complex and multidiscipline products

7 OPEN NETWORKS

RoboValley
- 170 Robotics scientists
- 30 Startups
- Investment fund of €100 M

Holland Instrumentation
- Network of 700 High Tech companies and organizations

The Hague Security Delta
- Largest security cluster in Europe

Medical Delta
- Network of 400 Health & Technology companies

Clean Tech Delta
- Collaboration for Cleantech adaptation

SUCCESS STORIES

TU Delft & TNO:

Located near Port of Rotterdam, Rotterdam The Hague Airport and Schiphol Airport

 Exact
1,600 employees

Ampelmann
400 employees

Mapper
250 employees

Fox-IT
200 employees

Airborne
200 employees

Technolution
180 employees

Aerialtronics
60 employees

ISIS (nanosatellites)
60 employees

Incubators & accelerators:
- YESIDelft, RDM Campus,
- CIC Rotterdam, HSD Campus,
- ESA BIC, Crossspring

8 STARTUP ECOSYSTEM

TU Delft & TNO:

700 startups

9 GREAT INFRASTRUCTURE

Located near Port of Rotterdam, Rotterdam The Hague Airport and Schiphol Airport

#1 country in Europe for logistics
(HIDC, 2015)

#1 in DHL Connectedness Index
(DHL, 2015)

#1 Internet Exchange
AMS-IX – Fastest Internet in Europe
(Akamai, 2016)

10 WORLD CHAMPIONS

Nuna
6x winner Bridgestone Solar Challenge

Delft Hyperloop
1 of 3 finalists at SpaceX Hyperloop Pod Competition

Robotics
#1 at Amazon Picking Challenge 2016
West Holland, the Hotspot for High Tech Industry

Gateway to Europe
The Netherlands is home to 450,000 professionals in the High Tech sector, generating € 45 billion worth of exports and invested € 3.6 billion in R&D. The Dutch High Tech sector develops, produces and integrates high quality end products for customers all over the world and is known for innovative and intelligent design. Dutch High Tech products are applied in, among others, medical devices, maritime & offshore, horticulture, airplanes, satellites, semiconductors, automotive, logistics and energy systems.

Concentration of High Tech companies in West Holland

Source: CBS 2010 / pbl nl

InnovationQuarter is the Economic Development Agency for the West Holland region in the Netherlands. We provide free assistance and advice to international companies looking to locate in West Holland. In addition, we facilitate co-operation between companies, academic institutions and government. Moreover, InnovationQuarter funds innovative and fast-growing businesses in the region.

WEST HOLLAND OFFERS YOU
• A strategic location in the heart of Europe
• Excellent business, research and incubation facilities
• Highly educated and multilingual workforce
• Competitive tax climate
• Excellent quality of life